

From the Pacific Business News:

<https://www.bizjournals.com/pacific/news/2017/03/09/wwmb-2017-women-to-watch.html>

Women Who Mean Business 2017

## WWMB 2017 Women To Watch

Mar 9, 2017, 9:00pm HST



[VIEW SLIDESHOW](#)

Mar 10, 2017, 2:00am EST

PBN is honoring 10 Women to Watch for this year's Women Who Mean Business program, women who are blazing trails to becoming leaders in their fields.

Read about these extraordinary women business leaders below, and click on the photos for a slideshow and more quotes.

## CAYENNE PEA



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**She means business** because of her commitment to help build Hawaii.

**How do you set your goals for your career?** I initially started my career by going with the flow and what feels right. Listening to my intuition has not led me astray, but now I try to be more strategic by setting long-term goals then work backwards to break them down into bite-sized quarterly goals. Revisiting them monthly helps keep me accountable.

**What do you hope to achieve in the next five years?** Professionally, I strive to deliver more rental housing inventory. The state is in dire need and our previous projects have been successful. Personally, I would like to increase my community involvement by doing more volunteer work. Both are meaningful to me because they are a way of giving back while making an impact.